

CEIC Minutes from 10/22/19

- Introductions were made by those in attendance: Campus Administration; Ken Lynch, Jerry Lozier, WGHS Teachers; Tiki Smith, Robert Lester, James Hobbs, Michael Warren, Rollin Mayes, Taffy Johnson, Jamie Dulworth Non-Classroom Professional; Kristen Upton, Christie Noonkester, Paraprofessional; Jennifer Fryar, Kyle Reisner, Parent; Lacy Ulman, Community Members; Susan Brooks, Tara Boyle
- Discussion of Junior High Road Shows to Promote WGHS
 - o Purpose to increase enrollment and build interest in WGHS as an option for current 8^{th} students
 - o This was decided in-place of on campus visits by 8th graders from all three campuses
 - o Current 8th grade enrollment per campus: Howard 222, Finley 213, Coleman 323
 - o Last year's applicants / actual enrollments Howard 31 / 20, Finley 43 / 30, Coleman 46 / 33
 - Most out of district applicants are from Life School, Midlothian, Red Oak, or Home School
 - Junior High Counselor's role in recruitment efforts new counselors at campuses
 - o Previous strategies used target emails, phone calls, and surveys by district

Ken Lynch, Principal

Jerry Lozier, Assistant Principal

- o Target campus enrollment was mentioned 19-20 400, 20-21 500, 21-22 600
- o Committee asked about default assignment to WHS for 8th graders and visits
- o Submission of names of students to serve on panel for Road Show visits
- o Tentative agenda for Road Show includes; robotics, 3D printers, student panel, WGHS items for giveaways, Power point slide show
- o Consider presentations to Junior High Staffs attend their staff meeting?
- o Marketing to students Parents are on-board, but what's in it for students?
- Student Benefits to attend WGHS early college for all, AA degree, small size, campus culture
- o Financial and logistical obstacles of getting students to WGHS for visits
- o Parent Program to follow the Road Show visits
- o Applicant process refinement and accessibility for families. Make computer available with support on parent night program
- o On-going Global Newsletter to be send to families throughout the year.
- o Promotional items for students we accept such as t-shirts to advertise
- Incorporate the College Side of WGHS NC and UT-T
- o Including clubs in financing promotional

Campus Concerns

- o Science Lab are still not functional and impedes student's learning
- o Financial burdens to organizations due to district money collect requirements
- o Transportation concerns to WGHS student arriving too late for breakfast and tardies to class.

District Goals

- o The district's target of 90/60/30 for STAAR was reviewed
- Campus and District Improvement Plans were distributed to the committee for review
 - o WGHS is rated as an "A" campus
 - o Request for suggestions that could be campus goals be submitted to Mr. Lynch

Ken Lynch, Principal

Jerry Lozier, Assistant Principal

- o Reviewed upcoming reporting deadlines to monitor progress on these plans
- Proposed future meeting dates scheduled
- Mr. Lynch thanked the committee for attending and their insights
- Adjournment at 5:20